

Carahsoft WEST 2023 Sponsorships

Carahsoft is pleased to offer sponsorship opportunities to both attending and non-attending partners. Carahsoft will be targeting our promotional email campaign toward past show attendees and any other potential leads that will not be in attendance at WEST 2023. Please inform your Carahsoft marketing POC of your interest in participating, and complete this contract. Please visit our WEST 2023 [website](#) for more information about the conference.

Event Details

Exhibiting Days

Date: February 14-16, 2023

Location: San Diego Convention Center

Reception

Date: February 15, 2023

Time: 5:30pm - 7:30pm

Location: San Diego Wine & Culinary Center
200 W Harbor Dr Suite #120
San Diego, CA 92101

Sponsorships are available on a first come, first serve basis. We look forward to your participation!

NETWORKING RECEPTION SPONSORSHIPS

~~CARAHSOFT OVERALL RECEPTION SPONSORSHIP (1 available) \$20,000~~

- Full reception lead list
 - Quantity of leads cannot be guaranteed
- Custom-branded logo on three (3) wine barrels - must commit by January 26th for custom branded items
- Custom-branded logo on table-top centerpieces throughout the venue - must commit by January 25th for custom branded items
- Sponsorship signage: "Overall Reception Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and any promotions
- Logo inclusion on promotional campaign email

~~BAR SPONSORSHIP (1 Available) \$10,000~~

- Custom-branded drink napkins, koozies, and drink stirrers - must commit by January 25th for custom branded items
- Sponsorship signage: "Bar Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on promotional campaign email

~~FOOD SPONSORSHIP (1 Available) \$10,000~~

- Custom-branded food napkins and plates at food display(s) - must commit by January 25th for custom branded items
- Sponsorship signage: "Food Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on promotional campaign email

~~DESSERT SPONSORSHIP (1 Available) \$5,000~~

- Custom branded dessert napkins and plates at dessert display(s) - must commit by January 25th for custom branded items
- Sponsorship signage: "Dessert Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on promotional campaign email

~~CIGAR ROLLER SPONSORSHIP (1 Available) \$5,000~~

- Custom-branded logo on cigars - must commit by January 25th for custom branded items
- Sponsorship signage: "Cigar Roller Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and any promotions
- Logo inclusion on promotional campaign email

~~LOUNGE SPONSORSHIP (0 Available) \$3,000~~

- Custom-branded logo on pillows for one of the two lounge couches and an outdoor lounge section with chairs - must commit by January 25th for custom branded items
- Sponsorship signage: "Lounge Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and any promotions
- Logo included on promotional campaign email

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CONTRIBUTOR - GENERAL PROMOTION SPONSORSHIP (6 Available) \$2,000

- Logo on reception invite
- Logo inclusion on our "Thank You to Our Sponsors" sign at reception entrance
- Unique registration link for you to share with your customers and any promotions
- Logo inclusion on promotional campaign email

WINE BARREL SPONSORSHIP (2 Available) \$1,000

- Custom-branded logo on three (3) wine barrels per sponsor - must commit by January 25th for custom branded items
- Sponsorship signage: "Wine Barrel Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and any promotions
- Logo inclusion on promotional campaign email

~~DJ SPONSORSHIP (1 Available) \$500~~

- Opportunity to choose a song that will be played by the DJ
 - Announcement from DJ "This song is PRESENTED BY..."
 - Shout out throughout the reception by the DJ
- Sponsorship signage "Music Sponsored by: [VENDOR LOGO]"
- Unique registration link for you to share with your customers and any promotion slideshow
- Logo inclusion on promotional campaign email

~~PHOTO STATION SPONSORSHIP (1 Available) \$500~~

- Custom-branded logo at photo station - must commit by January 25th for custom branded items
- Sponsorship signage: "Photo Station Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and any promotions
- Logo inclusion on promotional campaign email

GOBO SPONSORSHIP (2 Available) \$100

- Custom-branded logo reflection - must commit by January 25th for custom branded items
- Sponsorship signage: "Gobo's Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and any promotions
- Logo inclusion on promotional campaign email

Application and Contract for Sponsorship

If you have interest in any of the sponsorships included in this document, please fill it out the form below and return to West@carahsoft.com.

Sponsor Information

Company/Division:		
Address:		
City:	State/Province:	Zip/Postal Code:
Telephone:	Fax:	URL:
Primary contact:		Title:
Email:		Tel:
Accounting contact:		Email:
Tel:		

Sponsorship Opportunities

Sponsorships are assigned on a first come, first served basis and are not deemed final until this application is countersigned and returned.

Select sponsorship (please check):

Carahsoft Partner Sponsorships

\$20,000 Carahsoft Overall Reception Sponsorship

\$10,000 Bar Sponsorship

☐ *\$10,000 Food Sponsorship*

☐ *\$5,000 Dessert Sponsorship*

☐ *\$5,000 Cigar Roller Sponsorship*

☐ *\$3,000 Lounge Sponsorship*

☐ *\$2,000 Contributor - General Promotion Sponsorship*

☐ *\$1,000 Wine Barrel Sponsorship*

☐ *\$500 DJ Sponsorship*

\$500 Photo Station Sponsorship

\$100 Gobo Sponsorship

Signature:

Partner - Sponsor

Date:

Signature:

Carahsoft Tradeshow Rep - Organizer

Date: