



## Pulse Assessments

Thank you for downloading this TwoSix Whitepaper. Carahsoft is the distributor for TwoSix AI solutions available via NASA SEWP V, ITES-SW2, and other contract vehicles.

To learn how to take the next step toward acquiring TwoSix's solutions, please check out the following resources and information:



For additional resources:  
[carah.io/twosixresources](https://carah.io/twosixresources)



For upcoming events:  
[carah.io/twosixevents](https://carah.io/twosixevents)



For additional TwoSix solutions:  
[carah.io/twosixsolutions](https://carah.io/twosixsolutions)



For additional AI solutions:  
[carah.io/solveai](https://carah.io/solveai)



To set up a meeting:  
[twosixtech@carahsoft.com](mailto:twosixtech@carahsoft.com)  
703-871-8548



To purchase, check out the contract vehicles available for procurement:  
[carah.io/twosixcontracts](https://carah.io/twosixcontracts)

For more information, contact Carahsoft or our reseller partners:  
[twosixtech@carahsoft.com](mailto:twosixtech@carahsoft.com) | 703-871-8548



Powered by Pulse Deliver



Pulse Deliver connects with target audiences in their native languages on platforms they already use to address global security challenges and deliver rapid, representative, and actionable results.



## DISCOVER

DATA COLLECTION,  
ANALYSIS, AND VISUALIZATION



## INSIGHTS

EXPERT ANALYSIS TO MEASURE  
INFORMATION OPERATIONS



## DELIVER

GLOBAL ENGAGEMENT THROUGH  
MESSAGING, ADVERTISEMENT, AND SURVEY



### RESULTS- FOCUSED STRATEGIES

Collaborate to identify most likely causes of behavior changes and develop targeted strategies based on demographics like age, gender, interests, & location.



### REPRESENTATIVE DATASETS

Utilize infrastructure and social realities to create frameworks for representative samples using trusted demographic data.



### TAILORED ENGAGEMENTS

Develop instruments and custom advertisements guided by the target audience's culture and language.



### SCALABLE IMPLEMENTATION

Conduct remote surveys through social media, demand side platforms, chat applications, SMS, interactive voice response, paper-to-digital, and enhanced face-to-face or phone interviews.



### DATA COLLECTION AND ANALYSIS

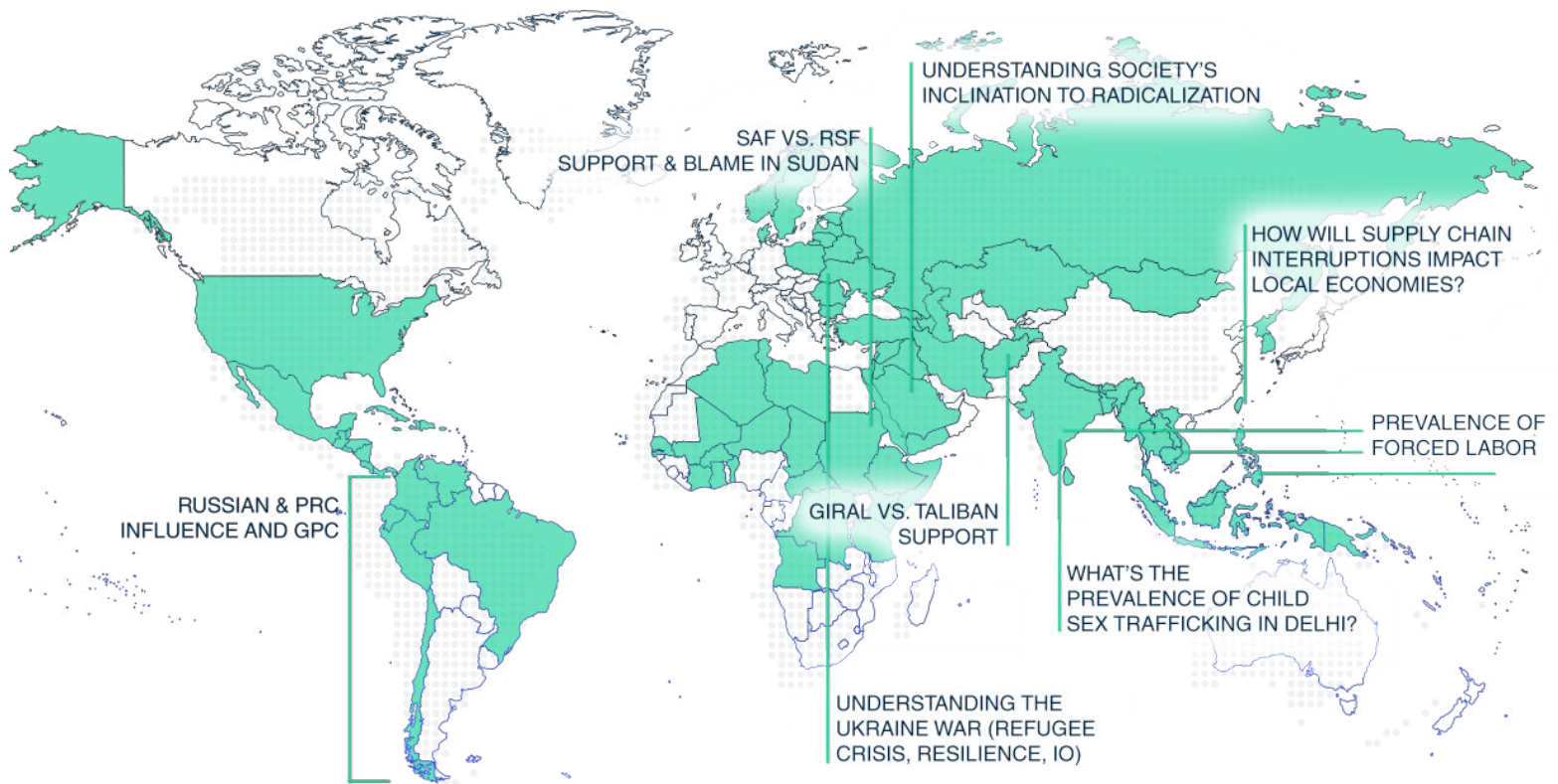
Access real-time data with enrichments such as translation, trend analysis, correlation, weighting/raking, and statistical tests. We also have an existing database of questions and responses for rapid assessment.

#### Applications:

- Baseline assessments
- Pre & post-intervention analyses
- Behavior change communication
- Efficacy assessments
- Monitoring and evaluation
- Hidden population estimation
- Longitudinal assessments



Our team of survey methodologists, cultural experts, and engineers fuse technology with tradecraft and rigor to deliver representative results at a fraction of the time and cost of traditional approaches without sacrificing quality.



## Our Reach

Since 2017, we have conducted over 200 surveys across 89 countries in 54 languages, reaching hundreds of millions with over 3 million answering critical questions for our clients. We can effectively measure pro/anti stance toward a target, such as support for U.S. government activities.

### Performance:

- 200+ Surveys
- 89 Countries
- 50+ Languages
- 3M+ Respondents



Representative surveys can be conducted anywhere in the world through Pulse Assessments, enabling us to operate in the most remote and restricted areas and measure effectiveness of operations in the information environment across each Combatant Command.

Learn more about



# PULSE

[TwoSixTech.com/Products/PULSE](https://TwoSixTech.com/Products/PULSE)  
Or contact us at [Solutions@TwoSixTech.com](mailto:Solutions@TwoSixTech.com)

## About Two Six Technologies

Two Six Technologies is a high-growth technology company dedicated to providing products and expertise to national security customers. The company solves complex technical challenges in five focus areas that are key to national security missions: cyber, information operations, electronic systems, analytics, and secure solutions.