



A One-Stop Solution for Scalable Data and AI Upskilling

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A One-Stop Solution for Scalable Data and AI Upskilling

DataCamp is the leading platform for data and AI skill development—trusted by over 6,000 organizations and 16 million learners globally. From frontline employees to senior leadership, we empower every individual with the skills to unlock data-driven decision-making

A complete solution for workforce transformation

We empower organizations through the entire upskilling journey: **Identify** → **Learn** → **Apply** → **Certify**

Identify

Understand the current and required skill levels across your organization. With tools like the **Skill Matrix**, we help you pinpoint where your employees are and where they need to go.

Learn

Enable your workforce to acquire essential data and AI skills through **on-demand learning, live training, and customized pathways**. Our curriculum covers every level from data literacy to advanced machine learning.

Apply

Bridge the gap between theory and practice. Learners build confidence and practical experience through **real-world projects, code-alongs, hackathons, and bootcamps**—supported by our data notebook, DataLab, and real-time feedback.

Certify

Validate skills with **industry-recognized certifications**, helping you track ROI, support promotions, and celebrate learning milestones with confidence.



What makes DataCamp unique

Modern enterprises demand upskilling solutions that combine:

- ✓ **High Touch**
Engaging learning formats to drive accountability and depth of learning
- ✓ **High Customization**
Flexible, branded content tailored to team goals and job roles
- ✓ **High Scalability**
A platform that grows with you, no matter your size or tech stack



What we offer



In addition to the certification-aligned career track, learners can dive deeper into specialized topics through individual courses, case studies, and code-alongs, including:



Flexible eLearning platform

- On-demand, browser-based learning covering topics from data literacy to advanced machine learning and AI



Live and classroom-style training

- **Live Code Alongs:** Instructor-led sessions to solve real-world data challenges collaboratively
- **Live Training:** Interactive, hands-on classes blending theory and real-world application
- **Executive Masterclasses:** Tailored sessions for leadership teams to build strategic data fluency
- **Bootcamps:** 360° programs combining live sessions, hackathons, and certification prep



Customizable learning experiences

- Build custom pathways tailored to your learning outcomes
- Custom courses, projects, certifications, and assessments
- Enterprise branding and tailored content curation



Scalable learning infrastructure

- Practice skills in DataLab, our AI-powered data notebook
- Real-time technical feedback and guided hints
- Mobile learning, LMS/SSO integration, and ROI-focused analytics dashboards

You're in great company

More than 6,000 organisations use DataCamp to grow data and AI skills and meet their teams needs.



[Read the case study](#)



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Let's drive data and AI transformation together

Upskill your teams, unlock innovation, and drive real business outcomes with DataCamp.



LET'S CHAT

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